



Technical bulletin :  
**The Hidden Truth  
Behind Synthetic Floors:  
Why Hardwood Is the  
Winning Choice for Your  
Health and the Planet**

Objective:

This bulletin sheds light on the hidden environmental and health costs of synthetic flooring alternatives, while highlighting the many benefits of real hardwood. By sharing facts, independent studies, and industry benchmarks, we aim to provide clarity for consumers and professionals alike.

At Preverco, certifications like GREENGUARD Gold and our commitment to low-carbon production illustrate how hardwood can combine beauty, durability, and eco-responsibility.

